

# Memory Care of SIMPSONVILLE

EYE TO EYE. HEART TO HEART. MEMORY TO MEMORY.



## Expect a Very Different Approach with Memory Care of Simpsonville!

### WHAT MAKES US UNIQUE:

**➤** We are dedicated 100% to the memory care and Alzheimer's resident. Our physician-designed, customized memory care program enhances each hour of our resident's daily life. Why? Because our expert care teams have the training and patience to treat each resident as individuals.



**➤ 24-hour Licensed Nursing:** Our care teams are led by RNs or LPNs around the clock, 24-hours a day. The well-being of our memory care residents is paramount. Our commitment to all aspects of Alzheimer's/dementia and memory loss is illustrated in our staffing of licensed nurses 24-hours a day. Our heart is in our service.



**➤ State-of-the-art:** We have integrated the latest innovations in the memory care field, such as our motion-sensored lighted hand rail, which provides a direct pathway for our residents from the bed to the bathroom. Our CEO, a former healthcare planning and design architect, constantly incorporates new enhancements that improve the lives of memory care residents.



**➤ Safe and Secure:** Memory Care of Simpsonville is a secured community, which means you will have peace of mind knowing your loved one cannot wander, beyond our safe zones. Our care teams constantly monitor resident movement within our community.



- ALL-INCLUSIVE fee
- 24- hour secured community
- 3 Nutritional chemical-free meals
- Utilities included
- Daily Housekeeping

- 24 hr memory care licensed nursing staff
- Daily assistance with bathing, dressing and hygiene
- Laundry and linen services
- Specialized memory care

- activities program
- Assistance with physical activities program
- Landscaped courtyards with walking path
- Beauty/Barber Style Shop

- Handicap accessible
- Fitness/therapy room
- Incontinence Care included
- Cable and Phone Available
- Library



For details, call: (864) 962-3038

Address: 645 Scuffletown Road, Simpsonville, SC 29681

[www.memorycaresimpsonville.com](http://www.memorycaresimpsonville.com)

Find our location on Google Maps

EIGHT REASONS WHY YOU WILL HAVE PEACE OF MIND:

- 1 100% dedicated to the care of residents with memory loss and Alzheimer's disease.
- 2 A commitment to the individual resident maximizing independence, and maintaining a high quality of life.
- 3 Our memory care program and building innovations are uniquely designed to provide highest level of safety for residents.
- 4 Our model of care and the community design were created to encourage social engagement.
- 5 Dedicated to continuous staff education and training to provide the best possible care to our residents.
- 6 Focused on resident safety with active physical therapy programs aimed at reducing the number of falls in the community.
- 7 A community that cares about caregivers. We provide caregivers with ongoing programming and educational support.
- 8 Our approach can be summarized in one word – *passion!*

# Memory Care of SIMPSONVILLE

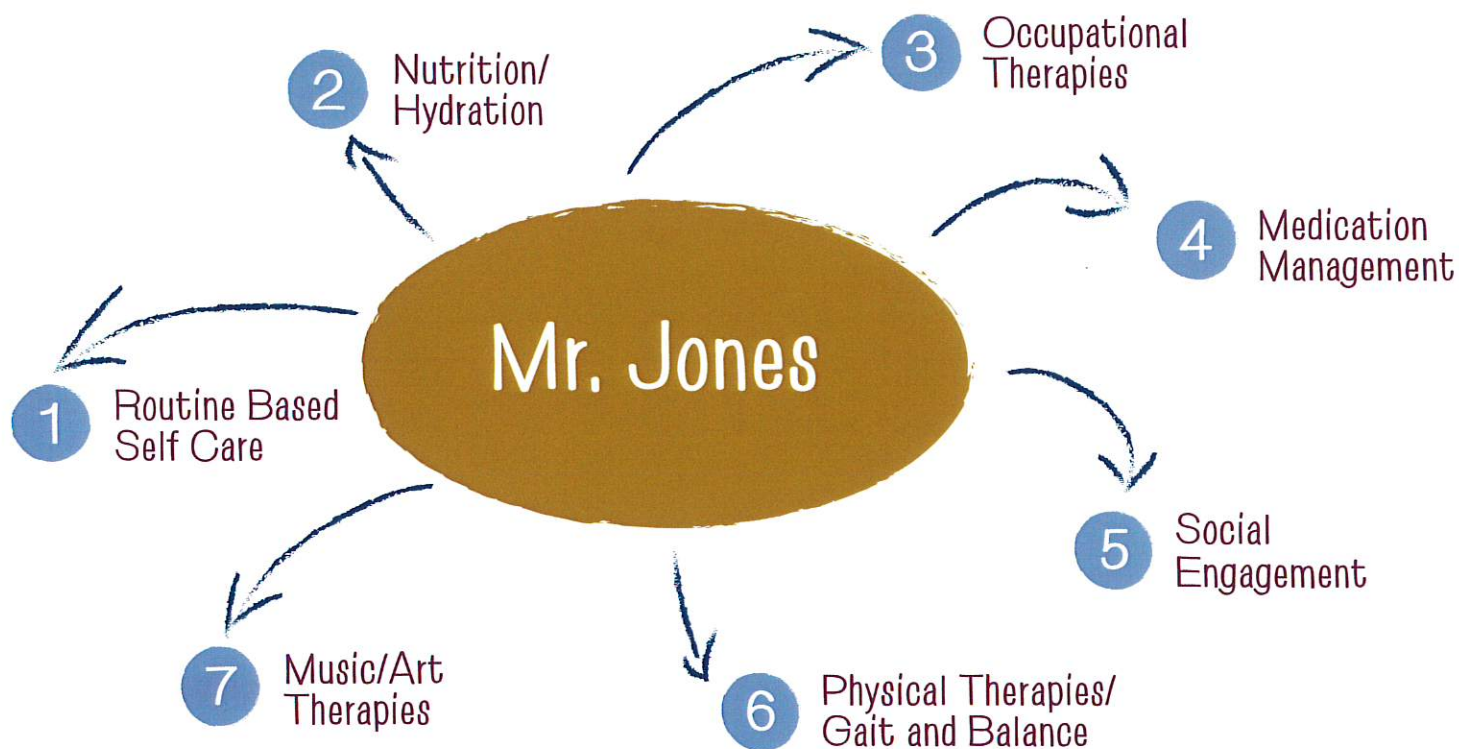
Our paint colors are specifically chosen for our residents.  
*Not* for some designer home or magazine.

Other than the brain, the eye is the most complex organ. Alzheimer's and dementia residents have trouble differentiating colors and space, and need brighter colors to help identify spaces as well as navigate them. Our team specifically chose colors that will enhance the living experience, and make it easy to move from one area to another with ease. While it might not be our taste, or yours, it's exactly what they need to enhance their daily activity, eating habits, and moderate their mood.

Peach stimulates the appetite (our hydration rooms) Blue is a restful color with a calming effect (resident rooms). Research suggest the use of blue in the physical environment can actually lower blood pressure. It has also been shown that the blue (green) rooms are perceived several degrees cooler than rooms painted in warm shades. Green is associated with growth and life, and is the most restful of colors. Green reduces central nervous system activity and helps people feel calm. Yellow is highly visible color - makes rooms appear larger - and is good for small rooms where you want a restful atmosphere.



## Memory Care of Simpsonville Personalized Service Plan



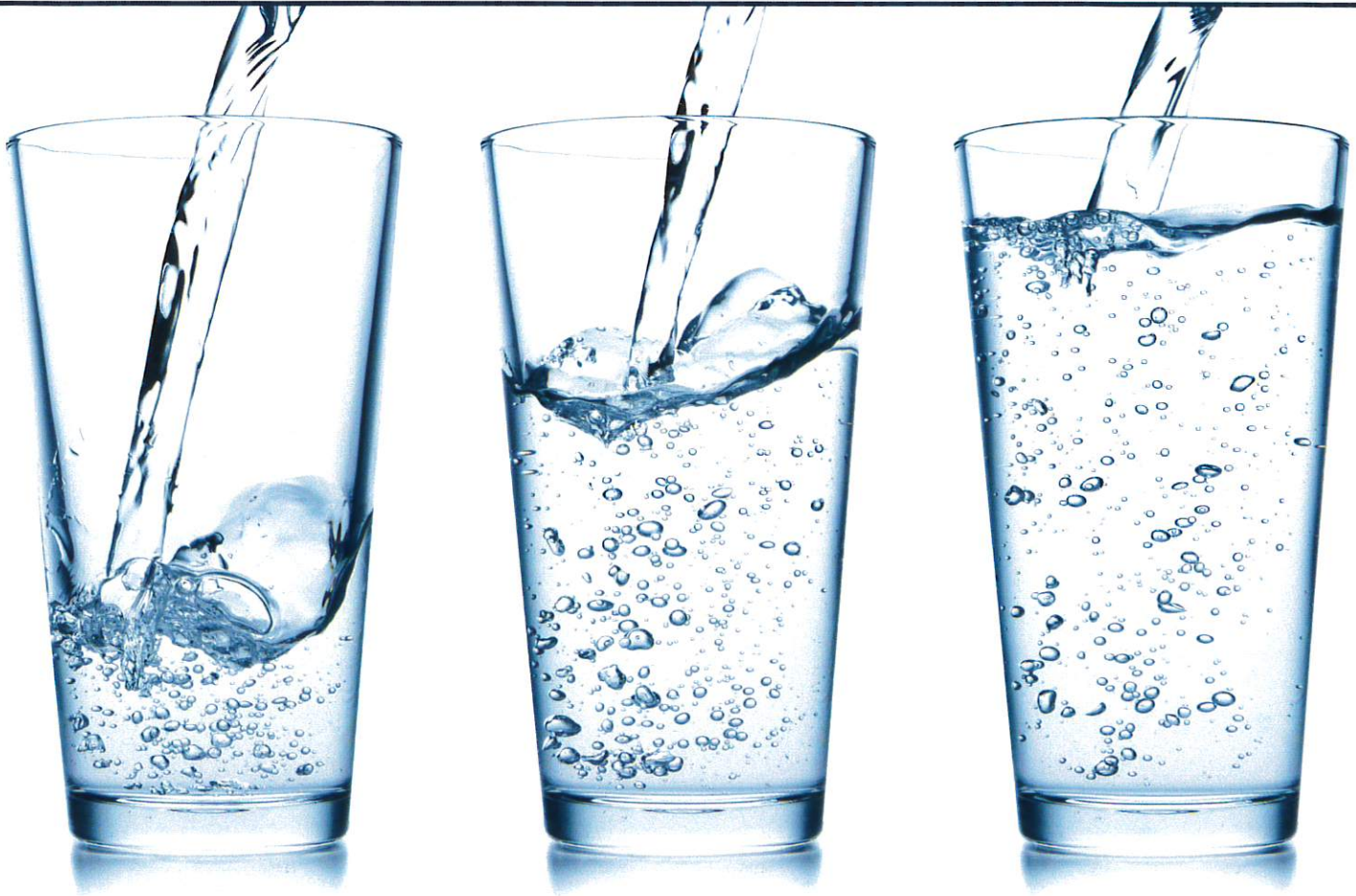
Caring for a person with any form of dementia requires a multi-pronged approach. Brain disease can manifest in many ways, from social difficulty and problems with communication to physical challenges and impaired ability to perform simple tasks.

While there is NO CURE to Alzheimer's disease, there are proven ways to slow its progress,

improve quality of life, and prolong independence.

We will educate you on practices that will help you enjoy daily living with your loved one. Our staff is educated and trained with certified caregiver training to ensure that the challenges of memory care will be met, now and in the future.

Dehydration can be life threatening:



*Unfortunately, memory care residents have many factors that increase their risk of dehydration. Typically, older generations have a decreased thirst drive, making them less likely to recognize thirst. Additionally, many medications can increase the risk of dehydration.*

Perhaps most importantly, residents with memory loss often cannot communicate thirst!

Hydrating our residents is top priority. Hydration stations are strategically placed in the

building to promote drinking. Resident fluid consumption is top of mind for all our staff and they are continually encouraging daily fluid consumption for our residents.

## A Memory Care of Simpsonville original innovation: the motion-sensored lighted handrail!

A part of our goal to reduce the number of falls, we created a motion-sensored lighted hand that will help residents navigate a direct path from the bed to the toilet securely during the night. The motion-sensored light provides instant visual directions, without overwhelming the resident's eyesight. The handrail naturally provides security and support, resulting in the most safe and secure pathway. Couple this innovation with our barn-style sliding door and non-skid flooring – our residents have the best opportunity to stay safe.

